



# Best of Buy & Build

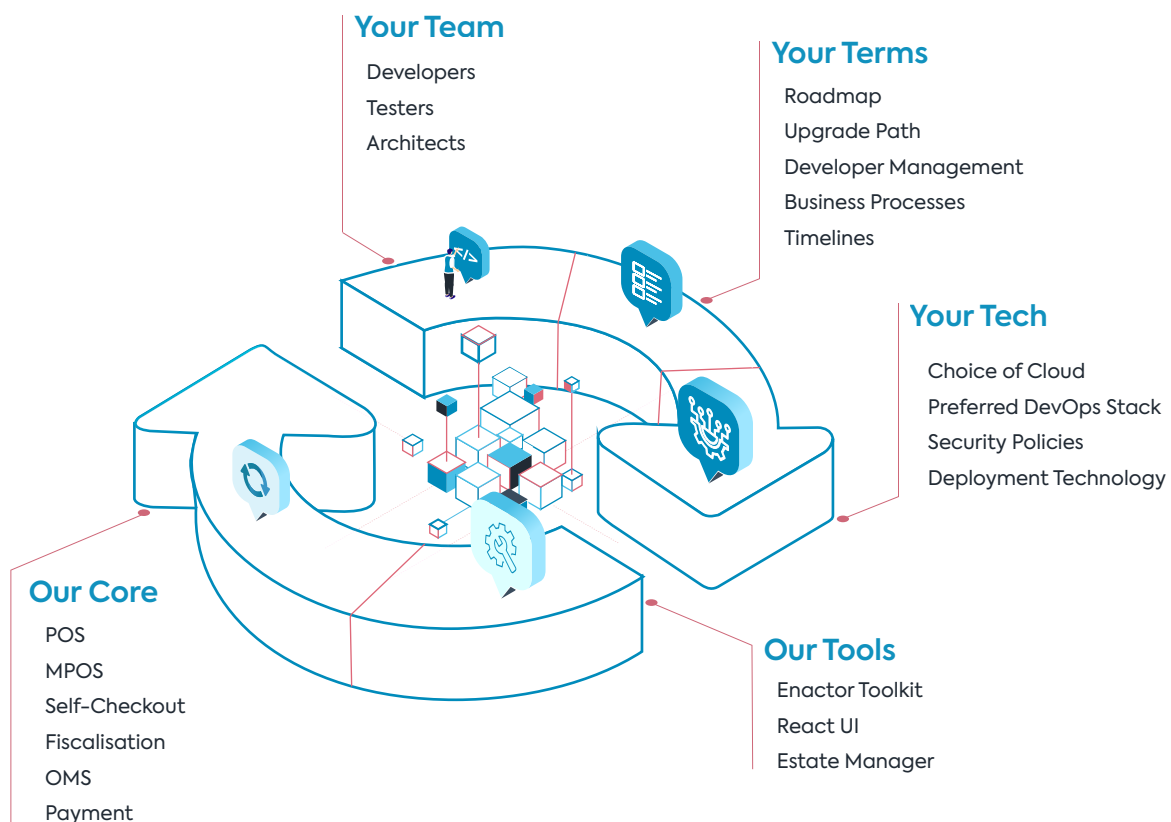
Your Terms | Your Team | Your Tech



# Unify Retail With Your Teams | On Your Terms

Break free from legacy vendors. Future-proof your stores.

Break free from slow legacy vendors and achieve speed to market, how you want and when you want, with your own teams on your own terms – using our leading platform.



Gain total control with our model, offering you the key to command every aspect effortlessly. Our Estate Manager can configure your entire retail estate and our Toolkit offers autonomy for tailored development, whilst React JS can be utilised for flexible UIs and optimal user experiences.

## Enactor on Enterprise x MACH Alliance



## Start with our Core Product

Get moving quickly with our functionally rich core product, and extend it to your business requirements.



# 4

## Steps to Achieving Retailer Independence

### Engage in Knowledge Transfer

Built with a low-code framework, the product is designed to ensure new teams can grasp it effortlessly.

### Build your Centre of Expertise

Empower your internal development teams enabling them to handle your business needs independently.

### Achieve Iterative Delivery

Run the product, test and deploy new features, change the user interface and more as you cut down the time of delivering new features from years and months to days and even hours.

# Best of Buy and Build

## Your Terms | Your Team | Your Tech

### Buy

#### Pros

- ✔ Quick deployment
- ✔ Community of customers
- ✔ Future roadmap
- ✔ Standard support mechanisms & SLAs

#### Cons

- ✘ Dependent on expensive services teams
- ✘ Less control on roadmap and architecture
- ✘ Restricted in what you can do
- ✘ Poor 'Products' in the market

### Build

#### Pros

- ✔ Can have full control of roadmap
- ✔ Can be responsive for business needs
- ✔ Can hone functionality to needs
- ✔ Support mechanisms

#### Cons

- ✘ Risky
- ✘ Expensive
- ✘ Losing key people inevitable
- ✘ Many have failed

Enactor Enterprise is a hybrid of a Buy and Build solution. Enactor offers an open and extensible model that guarantees stores are ready for the future, now.

# About us

Enactor is a trusted and globally recognised vendor, known for its advanced retail store systems. We specialise in providing next generation omnichannel Point of Sale (POS) solutions and innovative store solutions. With a strong global presence and a commitment to redefining the retail industry, Enactor aims to offer flexible, tailored solutions that enhance customer experiences and drive business growth.

# Our Mission

Our mission is to empower retailers in a digital world. Both aim to keep retailers technologically capable, allowing them to deploy new functionalities quickly and stay ahead in the long term.

# Our Global Presence



# A few of our Enterprise customers



For more information on our retail solutions please contact us via [info@enactor.co.uk](mailto:info@enactor.co.uk) or visit [enactor.co](http://enactor.co)

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